

..... STARBUCKS®

COLD COLLECTION

Uniquely Cold. Distinctly Starbucks.

THE COLD PLATFORM YOUR CUSTOMERS ALREADY LOVE.

As customer demand for premium cold beverages continues to grow year-round and across dayparts, the Starbucks® Cold Collection is designed to deliver the selections your customers want—at the premium price your business desires.

- Starbucks® Cold Brew Coffee
- Tazo® Iced Tea
- Starbucks® Iced Coffee
- Iced Espresso Beverages
- Frappuccino® Blended Beverages

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WAYS TO SERVE:



HANDCRAFTED
Served by the cup



IN-LINE
Served from a dispenser



KEG
Ready to dispense

WE PREDICT BY 2020,

50%

OF RETAIL SALES WILL BE
**COLD
BEVERAGES***

* Internal Starbucks data, 2016



Branded Solutions